



MARKETING COLLATERALS PORTFOLIO

CORPORATE COLLATERALS

General Catalog - Inserts



CORPORATE COLLATERALS

General Catalog v- Pocket folder & icons



CORPORATE COLLATERALS

General Catalog - Digital



CORPORATE COLLATERALS

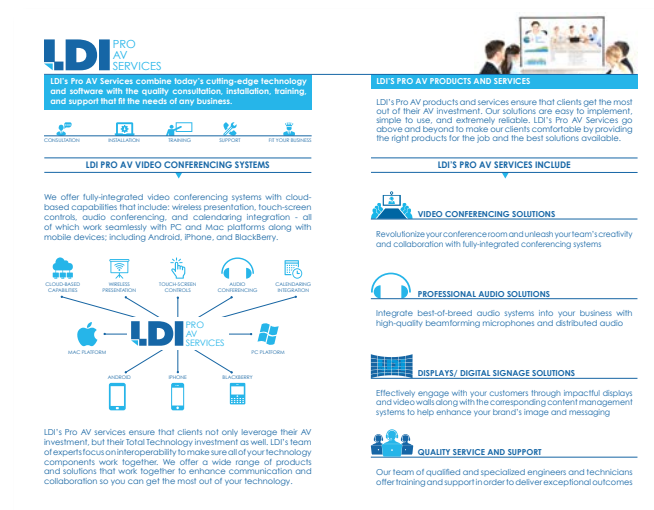
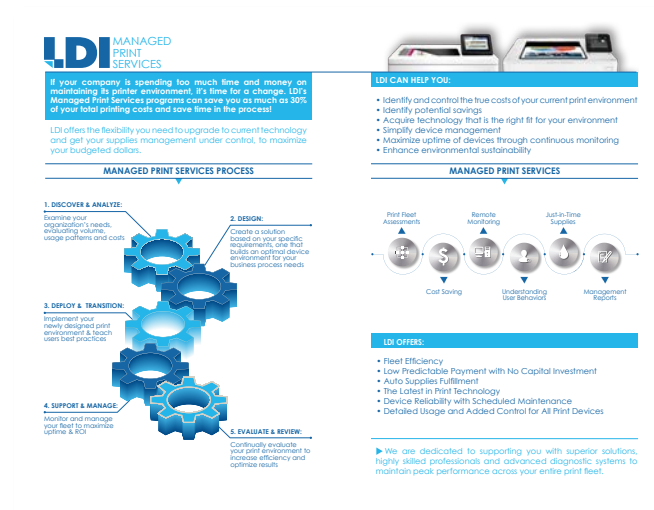
General catalog - bi fold



CORPORATE COLLATERALS

Solutions brochures

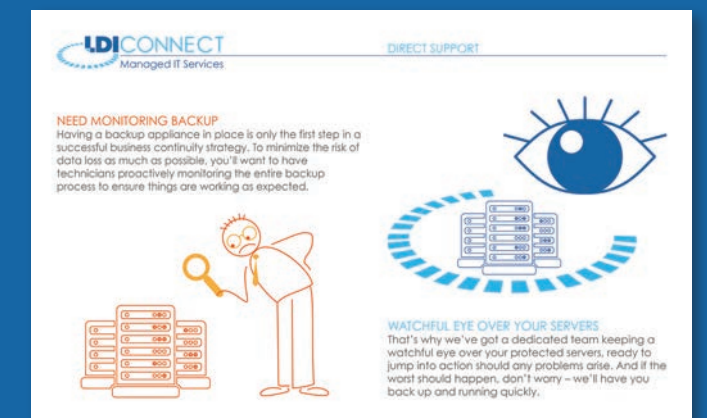
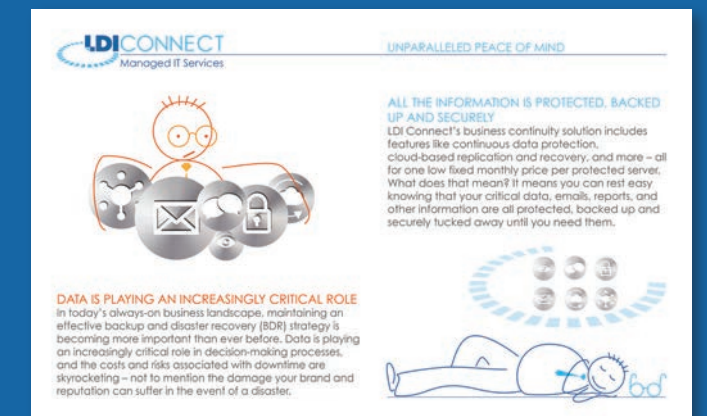
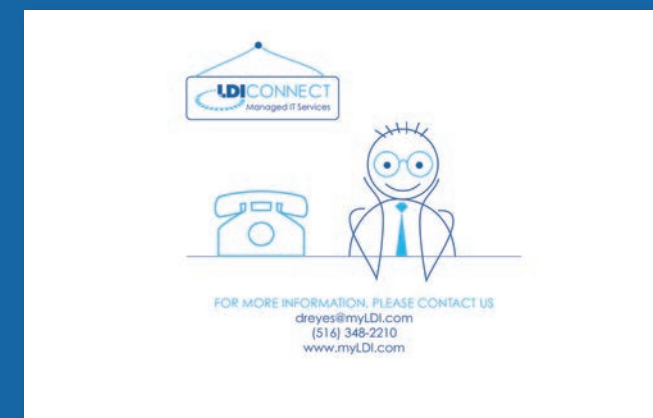
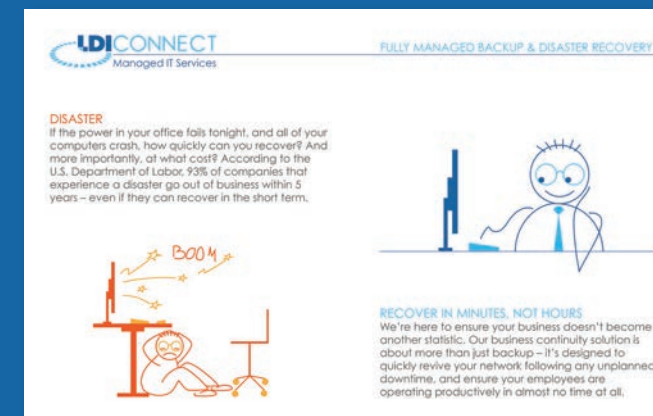
Managed IT, Managed Print & Pro AV



CORPORATE COLLATERALS

Solution presentation

Managed IT



CORPORATE COLLATERALS

Solution brochures - Color Graphics



LDI Color Toolbox offers an array of digital solutions selected from the industry's most reputable manufacturers. Our Knowledgeable Representatives and Certified Specialists will help you implement our customized solutions into your color graphic environment.

3D SYSTEMS 3D PRINTERS, SCANNERS & SOFTWARE
3D SYSTEMS, 3DP
If you can imagine it, you can print it. Our 3D solutions allow you to rapidly design and generate concept models, create true-to-life precision prototypes of your end product, master patterns, and produce customized real end-use products.

DIGITAL COPIERS, PRINTERS & PRESSES
CANON, SHARP, RISO, HP & XEROX
Choose models ranging from 5ppm to 120ppm with a wide variety of options for quality, media choices and in-line finishing.

PRINT SERVERS & ADVANCED CONTROLLERS (RIPS)
CANON, ORIS, GMG, ONYX & EFI
Image previews, imposition, nesting and color management have made these devices an absolute necessity in a variety of color graphic, design and mission critical color studios.

LARGE FORMAT COLOR PRINTERS
CANON, HP, ROLAND & EPSON
Poster, CAD and photographic quality print production has become increasingly more affordable. Ranging from 17" to 70" these oversized color printers can generate high quality comps (up to 2880 dpi) on a variety of stocks.

HIGH QUALITY SCANNERS
EPSON & KODAK (CREO)
Achieve drum-scan quality with a full line of scanners that will enable you to batch-scan slides, chomes and reflective art at sizes up to 12" x 17".

RETOUCHING MONITORS AND VIEWING STATIONS
GTI & EIZO
Analyze your color critical documents. Hours will be saved by employing controlled visual environments for retouching and soft proofing.

CERTIFIED CONTRACT PROOFING SOLUTIONS
EFI, ORIS, GMG, & X-RITE (PANTONE)
Generate high quality proofs with up to 12-color, 2880 dpi, 350 lb., 17" x 22" as part of your in-house operation, saving significant time and money generally associated with approvals and match prints.

• LDI can lease, service and support the products you need at competitive prices. Most importantly, we help you take full advantage of the technology with our comprehensive integration skills and on-site training.

CORPORATE COLLATERALS

Solution brochures - Color Graphics



LDI PRODUCT PORTFOLIO
COLOR TOOLBOX

DIGITAL, GRAPHIC & PRE-PRESS PRODUCTS

LDI PRODUCT PORTFOLIO
COLOR TOOLBOX

DIGITAL, GRAPHIC & PRE-PRESS PRODUCTS

LDI Color Toolbox is your 1 Stop Shop for a wide variety of industry leading digital and pre-press products. Support and client satisfaction is our main priority. Our benchmark support is comprised of the most experienced and knowledgeable Sales, Service & Systems Support team.

DIGITAL, GRAPHIC & PRE-PRESS PRODUCTS:

3D SYSTEMS PERSONAL, PROFESSIONAL & PRODUCTION 3D PRINTING & MANUFACTURING SOLUTIONS:
LDI is authorized for the full line of 3D Systems 3D printers that can meet any need at any price point depending on the output quality, finish and build size you require.

CANON IMAGEPRESS GRAPHIC COLOR COPIER-PRINTER-SCANNER:
Choose from models ranging from 14 to 80 ppm. Speed, quality, versatility and low cost output have made the Canon CLC/Fery the industry standard for the last 25+ years.

BUSINESS COLOR MULTI-FUNCTION PRODUCTS (MFPS):
CANON, SHARP, XEROX, TOSHIBA, SAMSUNG & HP
High Speed Solutions up to 75 ppm w/ that Scan, Copy & Print

PRODUCTION LEVEL PRINTERS/MULTI-FUNCTION PRODUCTS (MFPS):
CANON, RISO & OCE
High Speed Solutions up to 300 ppm w/ very low CPCs and vast finishing Options

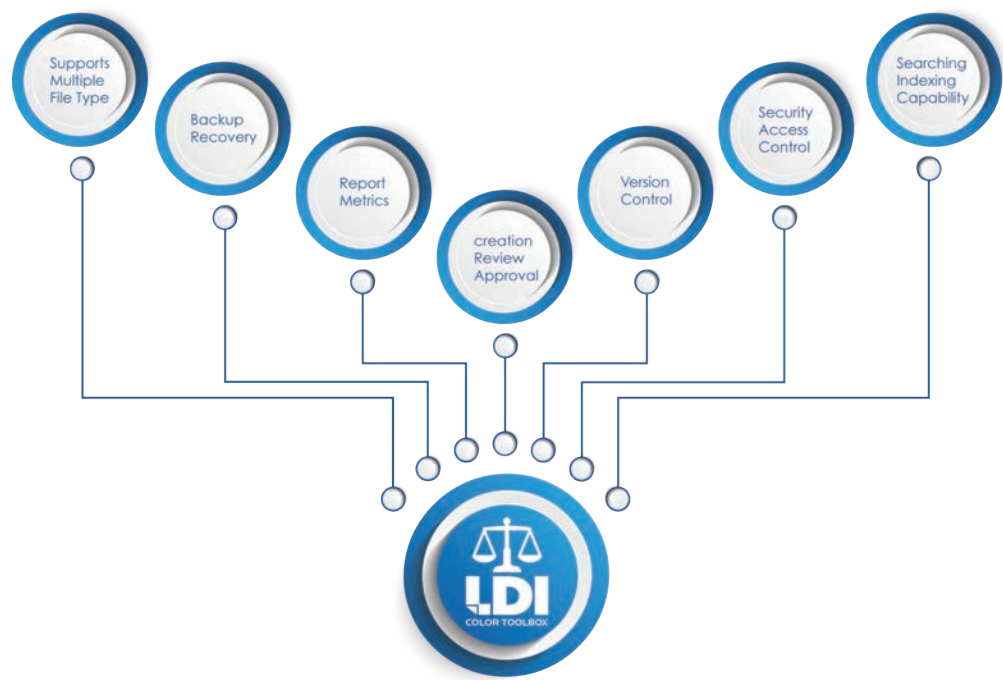
LARGE FORMAT COLOR PRINTERS:
EPSON, ROLAND, CANON, KIP, OCE & HP
Ranging from 17 to 72 inches these oversized color printers can generate high quality Comps (up to 2880 dpi) on a variety of stocks and can be cost justified with just 3 or 4 prints per month.

PRINT SERVERS(RIPS):
EFI FERRY & MICROPRESS, CGS ORIS, GMG, COLORBURST, OCE & ONYX RIPS
SPEED, job spooling, job accounting, Image Previews, Nesting, Color calibration and more control over color copier and plotter functions.

LAMINATING/MOUNTING/CUTTING TOOLS:
SEAL, DUPLO, FISCHER, KEEN:
Finish your oversized comps for presentation and make-ready. Auto trim to full bleed, cut, create, slit or score.

CORPORATE COLLATERALS

Vertical Marketing



CORPORATE COLLATERALS

Executive Presentation

BUILDING STRATEGIC PARTNERSHIPS

LDI COLOR TOOLBOX

BRIEF CORPORATE OVERVIEW

ONE OF USA'S LARGEST INDEPENDENT DIGITAL TECHNOLOGY PROVIDERS

- Canon Alliance Partner
- Sharp Hyokumun Kai Elite Dealer
- HP Advanced MPS and Graphics Specialist
- Toshiba ProMaster Dealer
- Exclusive Samsung Relationship

THE BENEFITS OF MANUFACTURER DIRECT RELATIONSHIPS WITH COMPANIES LIKE

- EFI, Nuance/eCopy/Equitrac

BEST-OF-BREED TECHNOLOGY

INDUSTRY RECOGNIZED EXPERTISE IN COLOR GRAPHIC SOLUTIONS

DOCUMENT MANAGEMENT

One of the most daunting challenges facing investment and portfolio companies is the organization and management of valuable documents, intellectual assets and data.

LDI DOCUMENT MANAGEMENT SYSTEMS INCLUDE:

- Complete Workflow Integration
- Capture, Imaging, Routing, Storage and Retrieval
- Media Conversion
- Scalability from local to enterprise, server-based to cloud

MANAGED PRINT SERVICES

If your company is spending too much time and money on maintaining its printer environment, it's time for a change. LDI's Managed Print Services programs can save you as much as 30% of your total printing costs and save time in the process!

1. DISCOVER & ANALYZE: Examine your organization's needs, evaluating volume, usage patterns and costs

2. DESIGN: Create a solution based on your specific requirements, one that builds an optimal device environment for your business process needs

3. DEPLOY & TRANSITION: Implement your newly designed print environment & teach users best practices

4. SUPPORT & MANAGE: Monitor and manage your print environment to optimize uptime & ROI

5. EVALUATE & REVIEW: Continually evaluate your print environment to increase efficiency & optimize results

- Centralized Device Administration
- Task Based Device Management
- Automated Meter Capture
- Advanced Device Monitoring and Notification
- Automatic Replenishment (JIT Inventory)
- Low, Predictable Cost-Per-Page
- Pay for What You Use

NATIONAL MEDIA COVERAGE

NY Times Article "Networks Open Doors" by Anne Field, Jerry Blaine on the benefits of business networking

CBS News with Jennifer McLogan LDI combats anthrax scare with digital MFPs

NBC News with Adam Shapiro, Anthony Milici Speaks about MFP Security

The Week in Imaging Top 40 By Scott Cullen LDI named Elite Dealer

The Week in Imaging Top 40 Article by Scott Cullen May 6, 2011 Jerry Blaine imaging industry's Top 40

Buyer's Laboratories "LDI Takes The Hard Road To Success" by Jamie Bales Independent Lab documents LDI's successful strategies

Canola Report "LDI Goes Green" by Frank Cannata LDI Leads on Sustainability Initiatives

NATIONAL FLEET MANAGEMENT

For more than 6,000 current clients with Over 250 national clients in 100+ US cities, Puerto Rico, Canada and the UK.

LDI Color Toolbox manages the technology solutions

WEBSITE

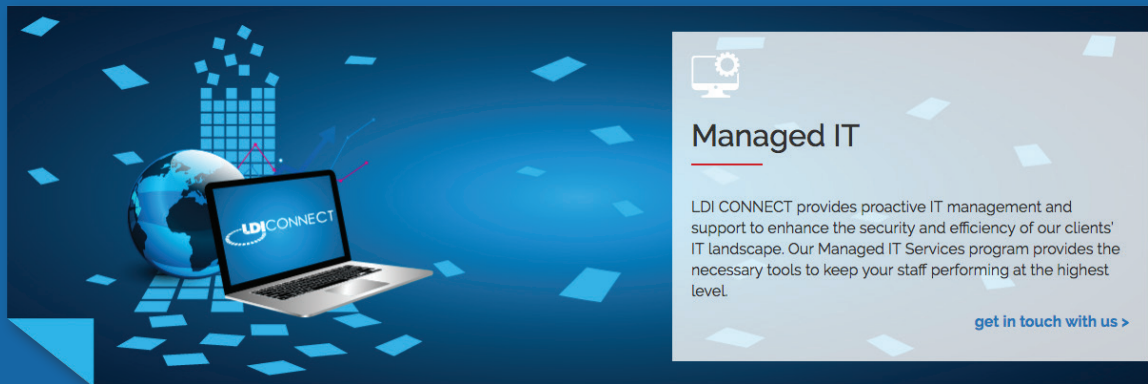
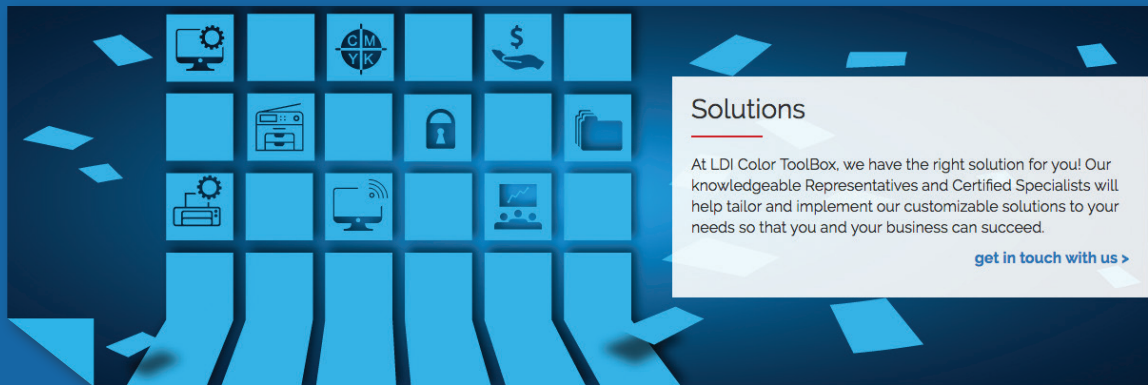
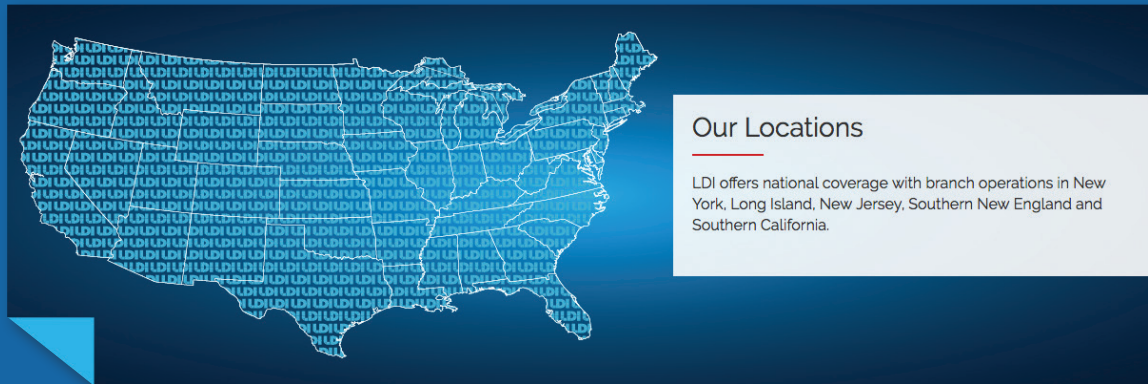
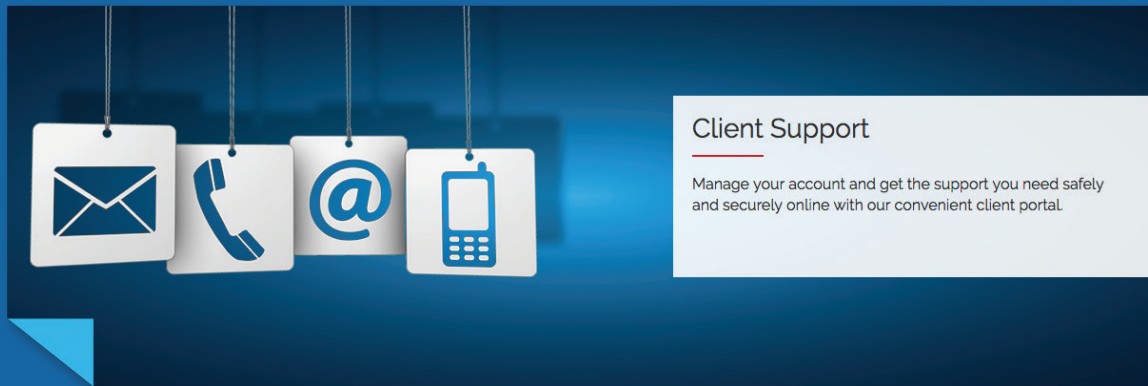
Redesign

We are thrilled to unveil our new website design that's cooler, cleaner and more user-friendly! The new design now showcases more modern graphics and features that will help keep users educated and engaged. It's also optimized to look great on all devices (including mobile)! Check out the new design at www.myLDI.com!



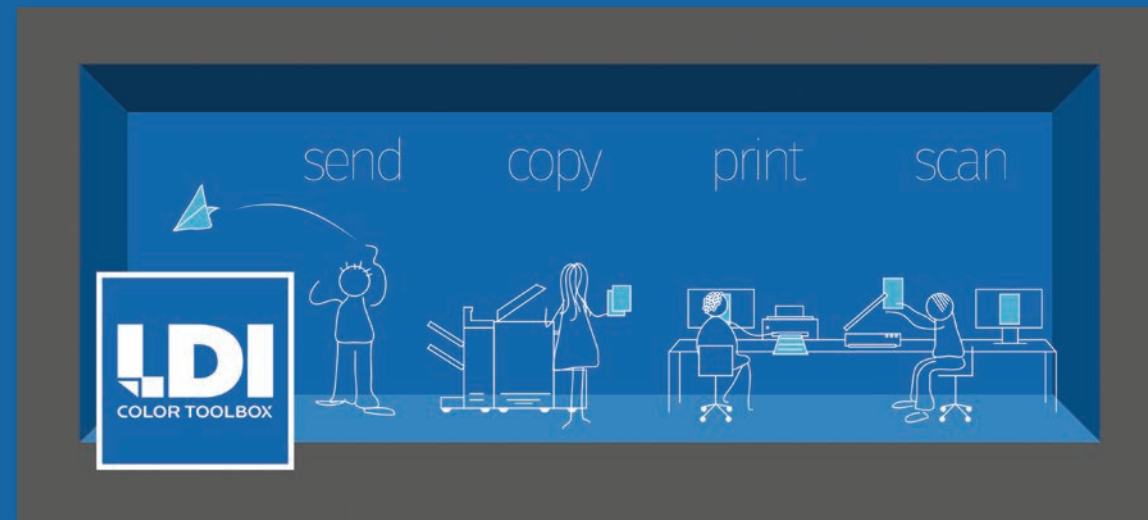
WEBSITE

Featured images



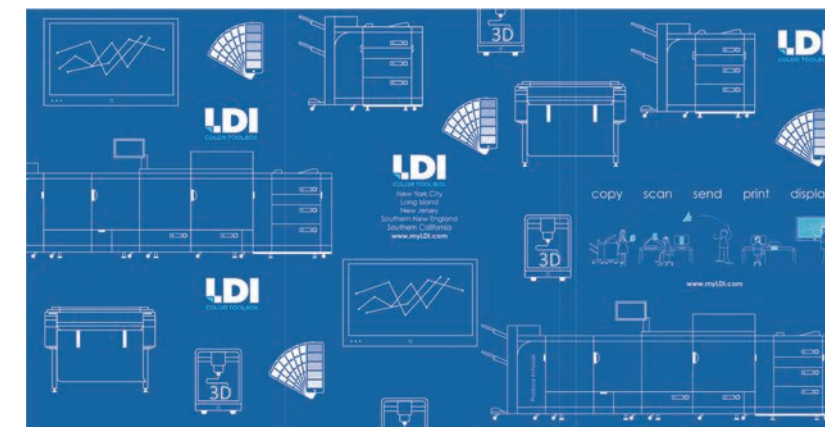
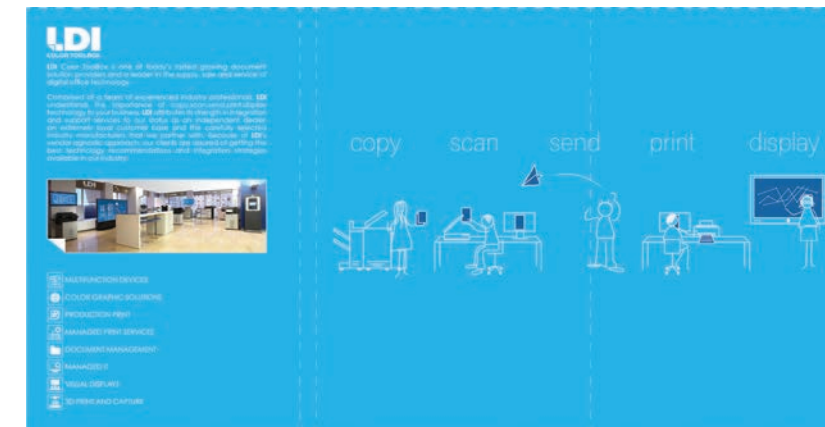
SOCIAL MEDIA

Facebook page



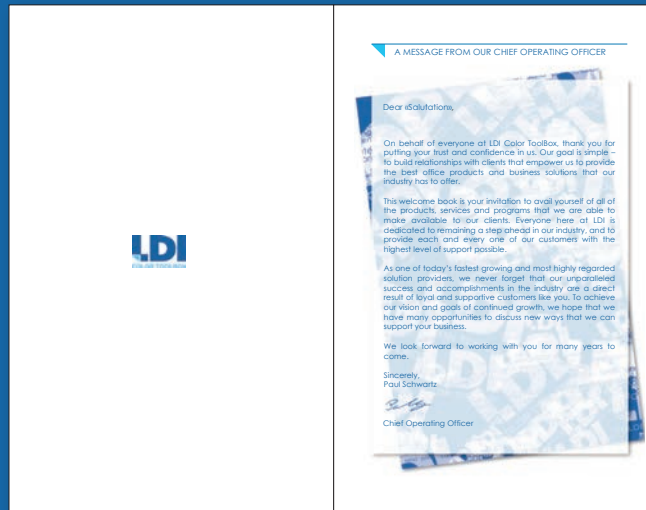
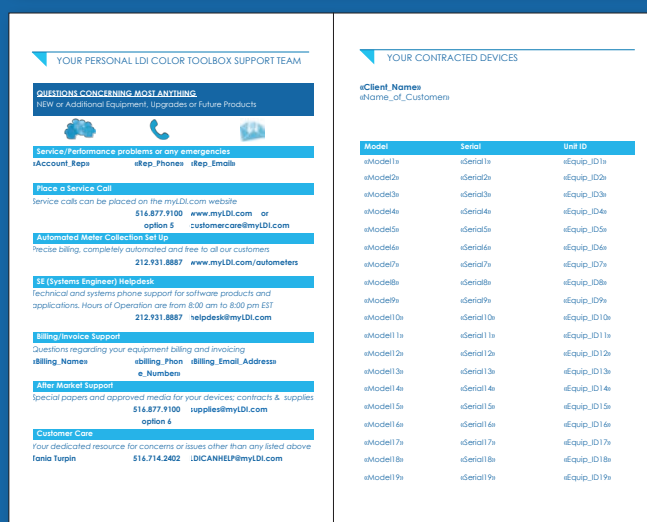
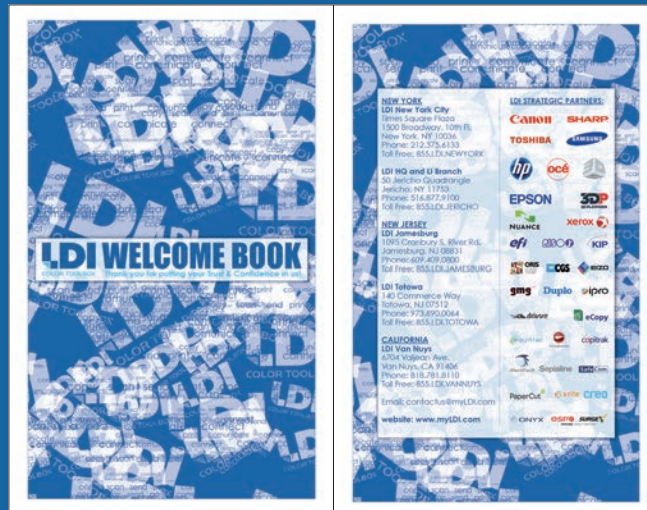
GIVEAWAYS

Notebook and T-Shirt



CUSTOMER LOYALTY

Welcome kit



CUSTOMER LOYALTY

Welcome kit



CUSTOMER LOYALTY

Events and education



From *Expression* to **IMPRESSION**
An afternoon with the leaders in **DIGITAL PRINT & WORKFLOW**

Learn & See

- Live cross-media marketing campaigns to maximize your communication
- New technologies and ways to express yourself in print and multimedia

Agenda

2:00 - 3:00 pm
Open House/Demo Floor Hands on

- See the ALL NEW Canon imagePRESS 8000/10000 Digital Press - the next generation in production printing
- Live demo of the DirectSmile Cross Media Platform - enabling printers, agencies and corporations to create, personalize and automate marketing
- Experience the benefits of workflow solutions from EFI
- Feel the impact of dimensional and textured media solutions from Mohawk

3:00 - 3:30 pm
Keynote, "From expression to IMPRESSION"

Mark Potter, Canvas Magazine, speaks on how to keep your clients engaged with the variety of communication tools available and how to keep print relevant for a generation of millennials. Mark will also cover multi-touch marketing using interactive email and print.

4:30 - 6:00 pm
Cocktail Reception / Open House/Raffle Prizes
Business Networking and Creative Collaboration with your industry peers

About the Keynote Speaker

Mark Potter is the publisher/owner of CANVAS magazine, the foundation of Conduit Inc., exclusive custom magazines, and marketing services serving a community of the most ambitious marketing service professionals in the industry. Conduit Inc.'s thought leading content connects with 20,000 readers across the country in a variety of ways: through highly designed printed editions, dynamic digital content, the only Marketing Service Provider resource guide (MSP), and an engaging website (www.thecanvasmag.com).

LDI Color Toolbox

LDI Color Toolbox is one of today's fastest growing digital document solution providers and a leader in the supply, sale and service of digital office and multimedia technology. LDI customizes solutions that enhance your corporate communications and give your business a competitive advantage. The Color Toolbox was developed to offer the graphics designer, studio and advertising professionals all of the tools necessary to present the highest quality in color input, color output and color management.

Production Print



From *Expression* to **IMPRESSION**
COLOR TOOLBOX **DIGITAL PRINT & WORKFLOW**

REBECCA
Blaine
LDI



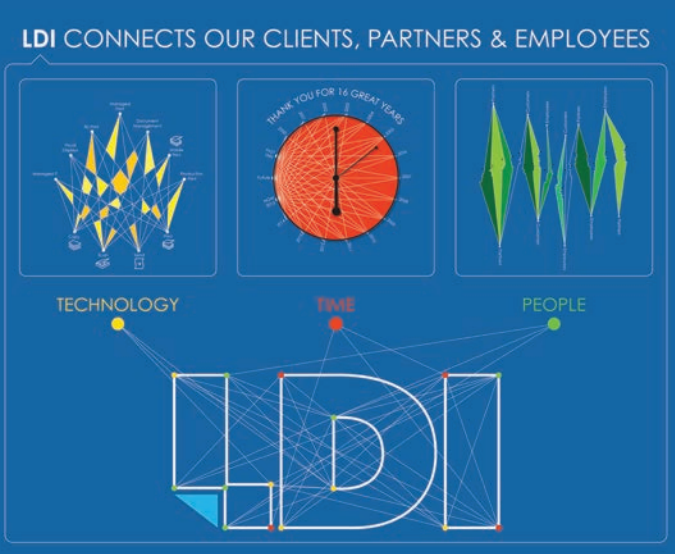
Canon efi

CUSTOMER LOYALTY

Events and education

16th Anniversary

LDI CONNECTS OUR CLIENTS, PARTNERS & EMPLOYEES



TECHNOLOGY TIME PEOPLE

You are cordially invited to attend

LDI

Anniversary Event

October 8th, 2015, 6:00 PM
Apella, Event Space at Alexandria Center
450 East 29th Street, 2nd Floor
New York, NY 10016
RSVP by October 1st

Dinner | Cocktails | Presentation

Rebecca
Blaine

LDI
COLOR TOOLBOX



Legal events



REBECCA
Blaine
LDI Color Toolbox



Identifying Best Practices in the **Modern Law Office**



IDENTIFYING BEST PRACTICES IN THE **MODERN LAW OFFICE**

LEVERAGING THE CLOUD

SECURITY

DOCUMENT COLLABORATION

MOBILITY

LDI AND NUANCE PRESENT

SEP 22

Thursday, September 22nd
LDI Times Square
3:00pm-6:00pm

Agenda:

- 3:00pm** Registration & Networking
- 3:30pm** Keynote Speakers:
 - Ann Gior, Legal Technology Expanded Consultant
 - Bill Schiavone, Director of Legal Sales | Nuance
- 4:30pm** Technology Demonstrations & Product Overviews
- 5:00pm** Cocktails, Hors d'oeuvres & Entertainment

LDI NUANCE CANON SHARP SAMSUNG

REGISTER



Color Management



COLOR MANAGEMENT & COLLABORATION SEMINAR

STEPHEN
Hunking



COLOR MANAGEMENT AND COLLABORATION SEMINAR



Imagine having a content and color approval process, file conversion and multimedia support that bring together everything required for accurate online media production. Your solution for collaborative printing is just a seminar away.

YOUR PRESENTERS:

KEVIN ROWE is the Technical Solutions Manager for GMG Americas, a division of GMG GmbH & Co. KG. Kevin has been employed in the Graphic Arts industry since 1990. His positions include working in print production and with several solution providers including Scitex, Creo and Rampage. He holds several certifications including G7 Expert and Color Management Professional-Master Trainer through IdeAlliance and is a Digital Print Expert certified by FOGRA.

ERIC DALTON is currently the Director of Sales, Cloud Products and the Director of Sales, NY/Philly Metro Area for GMG Americas. Eric has over 14 years of experience in the printing and graphic arts industries along with several years of experience in the computer software industry. In addition to his work with GMG Americas, Eric is also involved with the IDEAlliance Print Properties committee, NPS' CGATS committee and ISO TC130 and TC42 committees. Eric is also a member of the Advertising Production Club of New York.

RAFFLE PRIZES UP FOR GRABS:

- Each attendee will receive one pass for a thirty-minute training session and a GMG coffee mug
- Two attendees will receive complimentary passes to a Color Management Basics training or webinar (up to \$1500 value) and one attendee will win a new Apple iPad

gms color LDI

CUSTOMER LOYALTY

Events and education



SAMSUNG

Connect TOmorrow day!

Tuesday, October 18th 2016
SAMSUNG 837
837 Washington St, New York, NY 10014
3:00pm-6:00pm

LDI
COLOR TOOLBOX

REGISTER



2016

Golf Invitational
Monday, October 17, 2016

LDI Color ToolBox in association with Canon USA cordially invites you to our 2016 Golf Invitational

We look forward to seeing you there!
North Shore Country Club, Glen Head, New York
Monday, October 17, 2016

9:00 am Registration and Breakfast
11:00 am Shotgun Start
4:00 pm Cocktails and Contests
5:00 pm Dinner and Prizes

REGISTER



Maintain and enhance our value prop as an independent office technology provider and continue to be recognized nationally as a leader in our industry.

LDI
COLOR TOOLBOX



2020

OUR 5 YEAR PLAN

LDI
COLOR TOOLBOX

CUSTOMER LOYALTY

Holiday wishes



LDI
COLOR TOOLBOX

Sending you warmest wishes for a joyful holiday season and a **happy new year!**



LDI
COLOR TOOLBOX

Happy **Thanksgiving** to you & your loved ones!
Wishing you a holiday filled with love and joy!



LDI
COLOR TOOLBOX

Happy Independence Day!



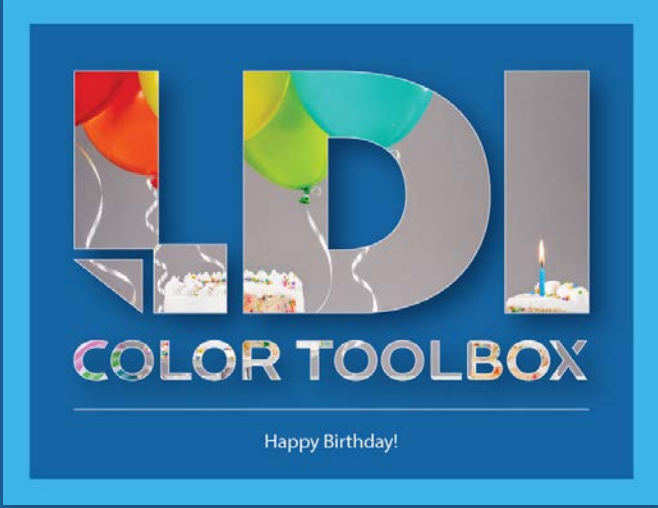
LDI
COLOR TOOLBOX

Happy Fall!



LDI
COLOR TOOLBOX

Sending you warmest wishes for a joyful holiday season and a happy new year!



LDI
COLOR TOOLBOX

Happy Birthday!

CUSTOMER LOYALTY

Customer promotions

LDI LEASE FORGIVENESS PROGRAM

1. We pay off your existing copier lease
2. You save money and get brand new digital technology

Call today for a free cost analysis:
Roy Romano
Market Vice President - Northern NJ
email: RRomano@myLDI.com
Cell: 917.642.8673

And while supplies last, you can receive a new iPad Mini with the lease or Purchase of a new MFP

LDI NEW CUSTOMER PROMOTION

LDI Color toolbox is an industry leader in the supply, sale and service of copy, scan, send, print office technology, document management solutions and managed print services.

Lease or purchase a copier 25 PPM or greater and will receive your choice of one of the following:
Samsung 27" Curved Monitor
Samsung Galaxy Tablet
*Promotion expires December 31st, 2016!
*Restrictions may apply

For more information please contact:
Elena A. Milazzo | Office: 973.890.0044 ext 5109 | Mobile: 201.400.9710 | email: emilazzo@myLDI.com | www.myLDI.com

LDI {2 months FREE} Service and Supplies!

With the Purchase or Lease of a New **COPIER/MFP** before March 30, 2016!*

*restrictions may apply

SPECIAL PROMOTION*

If you enter into a Managed Print Services agreement with:

- 25 printers you'll receive a **HP LASERJET ENTERPRISE M506DN!**
- 50 or more printers you'll receive a **HP PAGEWIDE PRO MFP 577DW!**

*Promotion expires September 30, 2016
Certain restrictions may apply
For more information contact:
Jay Feldman | Office: 516-348-2222 | email: jfeldman@myLDI.com

ADVERTISEMENT

LDI is proud to support **URBAN ARTS PARTNERSHIP & 24 HOUR PLAYS ON BROADWAY** with the printing of tonight's program

urban arts partnership PRESENTS THE 15TH ANNUAL **THE 24 HOUR PLAYS ON BROADWAY** NOVEMBER 16, 2015 AMERICAN AIRLINES THEATRE

LDI For the best performance in OFFICE TECHNOLOGY & COLOR GRAPHIC SOLUTIONS visit www.myLDI.com
or contact Doug Cassella at LDI Color toolbox, 1500 Broadway, New York, NY 10036 (212) 417-9294 dscassella@myLDI.com

LDI *Congratulates Barry and Tzell Travel!*

We are happy to share in the celebration of

50 years
In the travel business.

LDI Proud sponsor of Tzell Travel

www.myLDI.com For more information call Tricia Keating: 212.417.9294

INTERNAL COLLATERALS

Newsletter

LDI NewsBox

NOVEMBER 2015

LDI events | welcome new hires | featured story | internal programs | green tips | health & wellness | job opening

LDIEvents

SAVE THE DATE FOR LDI'S HOLIDAY PARTY!
Thursday, December 17th, 6 pm-10 pm
Leonard's Palazzo, Great Neck, NY 10021

welcome new hires

Sara Ghorashzadeh, Graphic Designer, NYC
Clarissa Hartzog, Aftermarket Sales Exec, Jericho
Emin Jakupi, Shop Technician, Syosset
Danyu Li, Database Analyst, NYC
Keith Li, Service Delivery Manager, NYC
Jonas Nolasco, Field Technician, 36th Street
Dave O'Grady, Field Technician, Jamesburg
Mark Oberschewen, Account Manager, Totowa
Michael Piterski, Account Manager, NYC
Daniel Reyes, VP of Managed Network Services, NYC
Oscar Villanueva, Field Technician, Van Nuys

featured story

We're so proud of LDI's Paul Pereira & KÔTA's Matthew Cote, for being invited to the Master Tech Contest hosted by Samsung. This contest invited some of the most qualified service engineers in the U.S. who have shown outstanding performance during Samsung service training. There were 13 contestants, all of whom were the top performers out of approximately 200 that took the MX7 training course. The challenge was to debug 7 machines with a time limit of 30 minutes for each while documenting the troubleshooting steps.

NOVEMBER 2015

IN THIS ISSUE

LDIEvents

welcome new hires

featured story

LDI CONNECT

Internal Programs

green tips

health wellness

job openings

SEE YOU NEXT MONTH

SAVE THE DATE FOR LDI'S HOLIDAY PARTY!
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Leonard's Palazzo, Great Neck, NY 10021

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Clarissa Hartzog, Aftermarket Sales Exec, Jericho
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Keith Li, Service Delivery Manager, NYC
Jonas Nolasco, Field Technician, 36th Street
Dave O'Grady, Field Technician, Jamesburg
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LDI CONNECT
LDI just launched LDI Connect, the Manager's tool of choice for providing and creating comprehensive IT network support program. The LDI Connect team, led by Daniel Reyes, is going to add value by ensuring the IT services for our clients. LDI Connect's core services will include remote monitoring and support, a 24/7 helpdesk, and backup. We are excited to offer a brand new service that will lead to company success.

green tips
1) If you use plastic grocery bags, reuse them as small trashcan liners, doggie bags, sandwich lunch bags, or freezer bags.
2) Bring your own bag to the grocery store. Keep paper/plastic bags in your car so whenever you go somewhere, you can use your own bag.
3) Change the three bulbs you use most in your house to compact fluorescent bulbs. Each compact fluorescent bulb will keep half a ton of carbon dioxide out of the air over its lifetime.

health wellness
GET INTO THE HEALTHY HOLIDAY SPIRIT & HAVE A HAPPY THANKSGIVING!
The month of November kick starts a holiday season. The traditions of Thanksgiving are full of fun (and sometimes chaos). Much of our lives is busy with parties, family, and more. Most importantly, life is a time of gratitude, generosity, and love. So let's begin that tradition by appreciating your routine. Consider working to begin how to have your healthiest Thanksgiving with friends and family.
Thanksgiving is a time to appreciate good moments and happy times we've experienced. Whether it's a game of football, basketball or movie night, a community run, start Thanksgiving morning off right with a look at endorphins.
Say "Thank You!"
A little appreciation goes a long way! Perhaps, start a new tradition in acknowledging friends and family. Make sure to say "Thank you" or write little notes to make for a pleasant evening.
Reflection
After a day of much excitement, the best way to celebrate Thanksgiving before the onset of the stress, is to focus on moments of reflection together and give thanks for what is most precious to us.
KPS Business Analyst, Anne
KPS Support Associate, NYC
Customer Services, Anne
Sales Administration, NYC
Sales Representative/Account Manager, NJ
Locations
For more information, please contact HR Manager, Olivia Ross at Olivia@myLDI.com

INTERNAL COLLATERALS

Promotions, Communication programs, Events

You are invited to a
Cocktail Party!

1500 Broadway, 10th floor | Sept 21st, 2016 | 6pm - 9pm
RSVP by Sept 12, 2016 to wash@myLDI.com

REFER SOMEONE YOU KNOW AND GET REWARDED!

Employees are our best source for finding top talent to join our company.

YOU CAN START TODAY!

We are actively looking to hire a Sales Support Assistant for our administration department.

Take part in this program & refer a great Sales Admin & you will receive \$250.00 upon hire & \$250.00 upon completion of 6 months of employment!!

If you know of anyone that meets the qualifications (see attached) and is interested in a position within our organization, you can submit their resume or they can submit it directly to gsosa@myLDI.com or by fax to 516-496-3982 and include salary history and requirements.

Please don't hesitate to reach out with any questions.

For a complete list of all of our job openings you can refer to LDI's internal newsletter or our new website once it's launched in a few weeks!

Sales Promotion - August and September 2016

TARGET: NYC Branch must achieve \$4,000,000 in Sales revenue (Booked Revenue)

PRIZE: Branch "Cooking Competition":
2 or more teams will be chosen to compete
Team captains will be selected and they will draft their team

Individual sales people must attain one of the FIVE WAYS TO WIN. In each case the sales person must also attain a minimum of 100% of their personal quota for the two months to qualify.

- Hill for the cycle:** Requires 2 new business accounts, 1 MPS contract and 1 LDI Connect contract (This also wins a \$500 gift card).
- New Business:** Win 3 new business accounts.
- Production:** Win 1 new production account (new business or first time production account).
- Visual Displays:** Win at least 2 production display orders (2 Different Accounts).
- High Achiever:** Attain 300% of quota for the 2 month period.

LDI
COLOR TOOLBOX